

# BART Communication Standards

## Password Request Form

All BART employees and BART partners must request access to the BART Communications Standards site. Please complete the form below. We will review your request and, if approved, send a password by email. **All fields are required.**

### Requestor Information

Requestor Name:

Department Name:

Requestor Title:

Business Email:

Business Address:

Business Phone:

Business Fax:

### For Use By:

Please choose one

#### BART Employee/Self

Department Name

#### BART Consultant

BART Project Name:

#### Partner Agency

Agency Name:

#### Student

School Name:

#### Other

Please Describe:

### Intended Use:

Please provide complete detailed information about your project. You must include project description, use period and BART Project Manager or BART Contact for this project.

### Submit Request

- I/we understand and agree to abide by BART policy that all collateral, advertising or outreach (whether in print, electronic, online, or any other media) using BART Intellectual Property (including the trademarked BART logo, BART name, BART photographs, BART graphics, BART print and online materials, BART products, and any text referring to BART services) must be approved by BART Communications before production and distribution. Approval to use BART Intellectual Property is limited to the particular BART materials, and the purpose, media and time frame of the project outlined in this request. Use of any additional imagery or text related to BART or any additional use of these same materials (for example, other advertisements or promotional use, or change in media must be separately pre-approved in writing by BART in each instance.